

# We are hiring!



It is an exciting time at Marcryst International due to growth and expansion and therefore we are seeking to appoint a full time

## *Communications/Marketing Assistant*

### The Job:

To create and grow sales through campaigns, promotions and communications, targeted at key B2B and B2C segments. Promotes brand and product awareness through communication channels, in addition to the field sales force.

- **Marketing Plan**

Assist in producing and maintaining the rolling Marketing Plan to support key sales opportunities both print and digital.

- **Marketing Objectives**

Establish marketing objectives and targets ensuring activities are successful (ROI).

- **Marketing and Communication Campaigns**

Assist in the creation and maintenance of a promotion activities calendar; including sales and communication campaigns. Measures the success of campaign/communication activities and help create monthly reports.

- **Social Media**

Responsible for the social media presence of Marcryst International Limited.

### The Person:

The successful candidate will have

- Experience in B2B and or B2C marketing
- Experience of marketing planning
- Confident in creating engaging content
- A self-starter with an ambitious outlook
- Naturally very organised with ability to prioritise workloads
- Ability to effectively present information to public groups

### The Offer:

The opportunity to work independently and responsibly within a successful international company, to become an integral and valuable team member, a long-term career, competitive salary plus an excellent benefits package. This position represents a great opportunity to be part of, and drive the future direction of Marcryst in an exciting market with massive growth potential.

### Applications:

To apply for this position please write to us with your CV, to:

Mandy Pownall  
Marcryst International Limited  
Marcryst House  
Kirk Sandall Industrial Estate  
Doncaster. DN3 1QR

Or email

E-mail: [mandy.pownall@marcryst.com](mailto:mandy.pownall@marcryst.com)

T: +44 (0)1302 890 888

### Marcryst International:

Marcryst International is an award winning, family run, B2B company with headquarters in Doncaster and subsidiary companies in Germany, Switzerland and Asia.

Since our formation in 1979, we have single-mindedly followed one ambition:

*To be the Innovators and technology leaders in diamond tools:  
Cutting, Grinding and Drilling.*

We support our tools with services and guarantees that set the standard within the diamond industry