

We are hiring!



It is an exciting time at Marcryst International due to growth and expansion and therefore we are seeking to appoint a full time

Marketing Manager

The Job:

Plan, create and deliver all marketing activities including maintaining the branding and message of Marcryst:

- **Marketing Objectives**
Establish marketing objectives and targets ensuring activities are successful (ROI)
- **Marketing and Communication campaigns**
responsible for producing a range and variety of extremely effective campaigns to enhance sales
- **Marketing Plan**
responsible for producing and successful implementation of the rolling Marketing Plan to support key sales opportunities
- **Social Media / Web**
control the company`s social media improving business awareness, manage web content is engaging and attractive
- **Marketing Material**
responsible for producing all required marketing material such as catalogues, flyers, pictures, videos, blogs, press releases, website contents, social media entries, etc.

The Person:

The successful candidate will have

- A solid background in B2B marketing management
- excellent project management and problem-solving skills
- Confident in creating engaging content
- A self-starter with an ambitious outlook
- Naturally very organised with ability to prioritise workloads
- Ability to effectively present information to public groups

The Offer:

A versatile field of application. The opportunity to work independently and responsibly within a successful international company to become an integral and valuable team member, a long-term career, competitive salary plus an excellent benefits package. This position represents a great opportunity to be part of, and drive the future direction of Marcryst in an exciting market with massive growth potential, working with flat hierarchies.

Applications:

To apply for this position please write to us with your CV, to:

Mandy Pownall
Marcryst International Limited
Marcryst House
Kirk Sandall Industrial Estate
Doncaster. DN3 1QR

Or email

E-mail: mandy.pownall@marcryst.com

T: +44 (0)1302 890 888

Marcryst International:

Marcryst International is an award winning, family run, B2B company with headquarters in Doncaster and subsidiary companies in Germany, Switzerland and Asia. Since our formation in 1979, we have single-mindedly followed one ambition:

*To be the Innovators and technology leaders in diamond tools:
Cutting, Grinding and Drilling.*

We support our tools with services and guarantees that set the standard within the diamond industry