

We are hiring!



It is an exciting time at Marcryst International due to growth and expansion and therefore we are seeking to appoint a full time

Product Marketing Manager

The Job:

Plan, create and deliver campaigns and promotions to

- **Grow sales through effective merchandising and promotions packages**
responsible for complete product solution display concepts for various target groups
- **Product Expert & Champion**
responsible for building a knowledge and awareness of all sales related product features
- **Competitor & Market Analysis**
Analysis and regular reviews of competitors and market developments/trends
- **Product Management & Benefit Realisation**
monitor performance, retain our competitive edge and deliver upon agreed targets
- **Product Improvement - Development**
Research and testing, market testing and analysis

The Person:

The successful candidate will have

- A solid background in B2B product marketing management
- excellent project management and problem-solving skills
- Confident in creating engaging content
- A self-starter with an ambitious outlook
- Naturally very organised with ability to prioritise workloads
- A passion for technical tools and/or building industry

The Offer:

A versatile field of application. The opportunity to work independently and responsibly within a successful international company to become an integral and valuable team member, a long-term career, competitive salary plus an excellent benefits package. This position represents a great opportunity to be part of, and drive the future direction of Marcryst in an exciting market with massive growth potential, working within a flat hierarchy organisational structure.

Applications:

To apply for this position please write to us with your CV, to:

Mandy Pownall
Marcryst International Limited
Marcryst House
Kirk Sandall Industrial Estate
Doncaster. DN3 1QR

Or email

E-mail: mandy.pownall@marcryst.com

T: +44 (0)1302 890 888

Marcryst International:

Marcryst International is an award winning, family run, B2B company with headquarters in Doncaster and subsidiary companies in Germany, Switzerland and Asia. Since our formation in 1979, we have single-mindedly followed one ambition:

***To be the Innovators and technology leaders in diamond tools:
Cutting, Grinding and Drilling.***

We support our tools with services and guarantees that set the standard within the diamond industry.